Subject: Nothing but commercials Posted by Strum Drum on Sat, 28 Oct 2023 20:25:47 GMT View Forum Message <> Reply to Message

Okay, so the thread title is a bit of an exaggeration, but it's not far off from the truth. I recently ditched my SiriusXM subscription, so maybe that's why I'm noticing the commercials more than usual. Still, it feels like they only play three songs tops, before the onslaught of commercials takes over. The advertisements last for ages, too. Have you guys noticed this as well? It doesn't seem to matter which channel I listen to, as they all have this issue.

Subject: Re: Nothing but commercials Posted by Rusty on Sun, 29 Oct 2023 13:13:49 GMT View Forum Message <> Reply to Message

I don't do streaming but I've noticed both in print journalism and tv news that there seems to be more advertising. And takes up more time and space. Really annoying for online print media. Crap popping up all over the place. I seem to spend an inordinate amount of time closing all this junk. Where it's all going no one knows. Don't bode well though.

Subject: Re: Nothing but commercials Posted by Kingfish on Sun, 19 Nov 2023 22:33:26 GMT View Forum Message <> Reply to Message

I'm no expert, but I think if radio stations played the minimum amount of commercials they had to in order to keep their license, they would make the minimum amount of money.

Greed.

Subject: Re: Nothing but commercials Posted by The Noise on Mon, 20 Nov 2023 18:00:16 GMT View Forum Message <> Reply to Message

I read somewhere that radio stations have no way of knowing just how many people are tuned in at any given time. I thought they did, and that's how they based how much they can get from advertisers.

It plays into the amount of commercials that are on a radio station, I'm sure.

Subject: Re: Nothing but commercials Posted by Blonk on Fri, 03 Jan 2025 20:32:57 GMT View Forum Message <> Reply to Message I noticed this as well with regular broadcast radio. It seemed like they were playing more ads than songs. It was annoying. I know they need to make their money that way, but it got shifted out of balance.

Subject: Re: Nothing but commercials Posted by gofar99 on Sun, 05 Jan 2025 01:47:47 GMT View Forum Message <> Reply to Message

Yup. This is why I have a large collection of LPs, CDs, DVDs and tapes. I don't seem to have many commercials when playing them :lol:

Subject: Re: Nothing but commercials Posted by Chloe on Sat, 07 Jun 2025 22:15:57 GMT View Forum Message <> Reply to Message

I agree. My local radio station is better at playing music more than advertisements, but I listened to different radio stations when I was out of town and it was mostly advertisements.