
Subject: Commercial time

Posted by [Porter](#) on Mon, 22 Aug 2022 01:18:18 GMT

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My truck is a beater, with no satellite radio capabilities, so I settle for FM radio, old-school style. Anyway, has anyone noticed that the commercials and sponsorships go on for ages now? I know that the station has to earn revenue, but it's gotten ridiculous in the past three months or so.

Subject: Re: Commercial time

Posted by [Wayne Parham](#) on Mon, 22 Aug 2022 12:41:23 GMT

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So true.

Sometimes I listen to an old-time radio show. It features radio programs from the 1940s, 50s and 60s. The commercials in those shows are so much fun to hear! Sometimes, the host simply reads a script about their sponsor. Other times, it's pre-recorded like modern commercials. But the tone and content is just so different.

Subject: Re: Commercial time

Posted by [Rusty](#) on Mon, 22 Aug 2022 15:31:14 GMT

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It's not just commercial radio. At the Y I go to, I use an elliptical machine for cardio. It has cable news capability which I use to help pass the tedium of the workout. Seems like it's 60/40. Forty for news content and the rest commercials.

I like those old timey ad's too. Promoting things that gave you Vim, Vigor & Vitality! Also, I like old idiotic local commercials that certain local "personalities" promoted. There was a fellow in my parts that hawked car's, food, you name it for local businesses. Colonel Billy was his name. Had a gravelly voice and wore a wooden barrel with suspenders wearing cowboy hat & boots for the Ford dealership he promoted. Boots Williams Ford. "You bet yer boots", he'd say. Running around like a halfwit.

Subject: Re: Commercial time

Posted by [Wayne Parham](#) on Mon, 22 Aug 2022 16:09:58 GMT

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Speaking of "Vigor and Vim" and old time programs, do you remember Jack LaLanne?

Your post reminded me of his show.

Subject: Re: Commercial time
Posted by [Rusty](#) on Mon, 22 Aug 2022 16:47:41 GMT
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Absolutely! That guy in the stretchy pants with bulging biceps. Organ music playing in the background as he coaxed suburban ladies to work out with him on the tv. In his later years he would stage some event of his physical prowess by towing a boat tethered via rope to his teeth while swimming across some body of water. Lived to 96, wow! That's vim, vigor & vitality. The weirdest one though was that Richard Simmons, sort of a gender bender fitness guru. Guess he's still with us.

Subject: Re: Commercial time
Posted by [The Noise](#) on Mon, 20 Nov 2023 18:03:24 GMT
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Wayne Parham wrote on Mon, 22 August 2022 07:41
So true.

Sometimes I listen to an old-time radio show. It features radio programs from the 1940s, 50s and 60s. The commercials in those shows are so much fun to hear!

Is there a way anyone in any part of the country can pick up this station? I would love to hear the old commercials. Especially the ones for cigarettes.

Subject: Re: Commercial time
Posted by [Wayne Parham](#) on Mon, 20 Nov 2023 19:05:39 GMT
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My local radio station broadcasts a program every day called, "When Radio Was."

When I looked it up to see if it aired in other parts of the country, I found its website:
When Radio Was
Enjoy!

Subject: Re: Commercial time
Posted by [Rusty](#) on Mon, 20 Nov 2023 19:37:24 GMT
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Here's a nothern' if you like old tymie radio shows. <https://zootradio.com/index.php>
Go to show list, there's an alphabet full of them, with lots of episodes.
