

---

Subject: New To The Scene

Posted by [Azuri](#) on Tue, 22 Mar 2022 01:33:58 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

If you had 10 songs in a demo format and you were unknown in the music scene, where would you start your advertising? And just as important I guess, how much money would you be willing to spend on marketing?

---

---

Subject: Re: New To The Scene

Posted by [Csharp](#) on Wed, 23 Mar 2022 04:50:58 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

I would start on a busy street with a guitar and an upside-down hat. From what I hear, the business side of music is cutthroat. Seriously, that's where I would start my "advertising". Preferably within a half-mile of a music studio.

---

---

Subject: Re: New To The Scene

Posted by [Rusty](#) on Wed, 23 Mar 2022 14:26:33 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

It's a risky life to choose being a musician. I know peripherally a jazz drummer who always lamented that he took the oath of poverty to do what he does so well. I'd say the odds making it big are like winning a big lottery.

---

---

Subject: Re: New To The Scene

Posted by [Wayne Parham](#) on Wed, 23 Mar 2022 18:15:26 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

I have a lot of friends that are excellent musicians. They work regularly and are well-regarded locally, in Tulsa. But Tulsa doesn't pay much, so it's definitely a labor of love.

From what I've seen, you either have to travel - still being a "bar band" doing cover songs - or you have to go to a city that has a bustling music scene, like Austin. And either way, you have to be really lucky. Luck beats skill any day.

---

---

Subject: Re: New To The Scene

Posted by [Clint](#) on Wed, 11 Mar 2026 18:10:31 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Wayne Parham wrote on Wed, 23 March 2022 13:15

---

I have a lot of friends that are excellent musicians. They work regularly and are well-regarded locally, in Tulsa. But Tulsa doesn't pay much, so it's definitely a labor of love.

From what I've seen, you either have to travel - still being a "bar band" doing cover songs - or you have to go to a city that has a bustling music scene, like Austin. And either way, you have to be really lucky. Luck beats skill any day.

It is definitely all about luck and finding an audience that loves your style of music so deeply. Those who can use your cover songs as background music on TikTok, the X App, and many other social media platforms. If you start gaining a fan base from that, it will be a matter of time before the person becomes quite popular.

---