Subject: New To The Scene
Posted by Azuri on Tue, 22 Mar 2022 01:33:58 GMT
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If you had 10 songs in a demo format and you were unknown in the music scene, where would you start your advertising? And just as important I guess, how much money would you be willing to spend on marketing?

Subject: Re: New To The Scene
Posted by Csharp on Wed, 23 Mar 2022 04:50:58 GMT
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I would start on a busy street with a guitar and an upside-down hat. From what I hear, the business side of music is cutthroat. Seriously, that's where I would start my "advertising". Preferably within a half-mile of a music studio.

Subject: Re: New To The Scene
Posted by Rusty on Wed, 23 Mar 2022 14:26:33 GMT
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It's a risky life to choose being a musician. I know peripherally a jazz drummer who always lamented that he took the oath of poverty to do what he does so well. I'd say the odds making it big are like winning a big lottery.

Subject: Re: New To The Scene
Posted by Wayne Parham on Wed, 23 Mar 2022 18:15:26 GMT
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I have a lot of friends that are excellent musicians. They work regularly and are well-regarded locally, in Tulsa. But Tulsa doesn't pay much, so it's definitely a labor of love.

From what I've seen, you either have to travel - still being a "bar band" doing cover songs - or you have to go to a city that has a bustling music scene, like Austin. And either way, you have to be really lucky. Luck beats skill any day.

Subject: Re: New To The Scene
Posted by Clint on Wed, 11 Mar 2026 18:10:31 GMT
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Wayne Parham wrote on Wed, 23 March 2022 13:15

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It is definitely all about luck and finding an audience that loves your style of music so deeply. Those who can use your cover songs as background music on TikTok, the X App, and many other social media platforms. If you start gaining a fan base from that, it will be a matter of time before the person becomes quite popular.
