Subject: Audio Photographer
Posted by Concorde on Wed, 02 Dec 2020 03:03:07 GMT
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I was looking at some high-end pictures of audio units and it got me thinking. Is there a market for photographers who only take pictures of audio equipment for the marketing purposes of sellers and manufacturers? Some of black and whites I saw really made me want to buy that $10,000 unit. LOL

Subject: Re: Audio Photographer
Posted by Vaiger on Wed, 02 Dec 2020 22:51:05 GMT
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If a person has a portfolio of their best shots, contact marketing agencies in that field. With things being the way they are right now, there might be stiff competition.

Subject: Re: Audio Photographer
Posted by Acacia on Sat, 17 Jul 2021 06:55:32 GMT
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Photographers under the commercial photography niche would be the people taking up these jobs. It's no doubt that this job is just as essential because consumers judge a lot based on what they see, regardless of an equipment's specs.

Subject: Re: Audio Photographer
Posted by Zart on Thu, 22 Jul 2021 07:19:07 GMT
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Photographers may get hired in product photography as long as they have the experience, regardless of niche. However, the market seems to be more of a freelance than a regular one. In this field, expect that there are only a few companies that would hire a professional.

Subject: Re: Audio Photographer
Posted by Phonetic Ear on Sun, 24 Oct 2021 10:11:01 GMT
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The photographer must have done a great job if the image persuaded you to buy such an expensive product. Big industries will not bother to hire professional photographers if it means bringing them money, but I'm not sure how they'd source talents.

Subject: Re: Audio Photographer
Posted by Prince on Wed, 20 May 2026 13:52:29 GMT
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Zart wrote on Thu, 22 July 2021 02:19Photographers may get hired in product photography as long as they have the experience, regardless of niche. However, the market seems to be more of a freelance than a regular one. In this field, expect that there are only a few companies that would hire a professional.
Yeah, that's right. I would say the services of such photographers would be needed when there is a new product from the company. They will need photos and even professional videos of the audio equipment to be taken so it can be used for marketing purposes. I'm not sure that it would be a steady job unless it is done by an agency.

Subject: Re: Audio Photographer
Posted by George on Wed, 01 Jul 2026 13:32:44 GMT
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Acacia wrote on Sat, 17 July 2021 01:55Photographers under the commercial photography niche would be the people taking up these jobs. It's no doubt that this job is just as essential because consumers judge a lot based on what they see, regardless of an equipment's specs.
It is pertinent to note that it is not all products that buyers would go for based on what they saw on picture. For example, those getting a laptop would want to critically analyse the specs of the laptop before making a purchase simply because they wouldn't want to get an item that doesn't handle their needs.

Subject: Re: Audio Photographer
Posted by Prince on Sat, 08 Aug 2026 05:32:50 GMT
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It is not all products that can be gotten just by looking at pictures, but it is necessary that we also agree that picture qualities matter. It is a factor that can change the minds of many when it comes to buying certain goods.