Subject: Virtual Audio Show
Posted by Barryso on Wed, 19 Aug 2020 12:33:23 GMT
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Hi Wayne,

One of the jazz conferences announced their 2020 meeting was going to be via the Internet. It makes a lot of sense as the conference is a series of scheduled presentations and those translate pretty well to Zoom.

It got me thinking about a virtual audio show. Sure, you can't put a mic in a room and have people experience the sound as they would at a real show. It'd be kinda silly to try. But you could do the adult version of show & tell.

Basically a collection of short, low key videos from the Lone Star vendors that explains what makes some of their gear so special or how they are filling a void in the audio world. The same sort of thing you'd do in person at the show if you could actually spend a few minutes with each and every person that walked into your room. Low key is the deal, similarly to the videos by Paul McGowan and Danny Richie.

Pretty reasonable video can be recorded easily on laptops and smartphones these days. Just get a selfie stick, stand in front of your wares and say hello to the world.

The initial video should be short and sweet but there's no reason there couldn't be links to additional videos that could go into more detail. Maybe a channel on Youtube?

We could promote it on the audio forums before the show. I'd expect it to get some interest simply because it would be highlighting what was going to be at the show rather than talking about what was there after the fact. Most show coverage is after the fact and while the coverage is always interesting it's hard to motivate someone to show up a year later.

Some of the vendors will go for it and others won't. Some will try too hard in their videos and others will be too laid back. Just like the real show.

Because the videos are on the web and you can watch them when you are all by yourself in the privacy of your own home you can call it The All A Lone Star Audio Fest.

Subject: Re: Virtual Audio Show
Posted by Wayne Parham on Wed, 19 Aug 2020 12:44:48 GMT
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That's a good idea, Barry!

Subject: Re: Virtual Audio Show
Posted by gofar99 on Sat, 22 Aug 2020 02:10:46 GMT
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Just kidding...it happens all the time on TV it is called a commercial :lol:

The idea has merit and could also work for folks that can not participate in any given year. Which unfortunately this year is Oddwatt Audio. But for the next go round we will have final versions of the phono preamp (round two of them is now getting PCBs, I was not 100% happy with the first batch) and likely a stereo integrated amp....sort of like the best sounding of the power amps and a line stage put together. The prototype is on my bench right now getting finishing touches. :)

Subject: Re: Virtual Audio Show
Posted by Wayne Parham on Sun, 23 Aug 2020 18:13:35 GMT
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Feel free to post videos to do a "show and tell" here, just like you've described. Sounds like fun!