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Subject: Starting a podcast

Posted by [drake](#) on Thu, 23 May 2019 17:51:41 GMT

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The podcast industry keeps growing each day and its popularity has also risen over time. It is a much more reliable medium for people to speak their mind and probably earn a few bucks over time. I came across the link below and figured out that it isn't something so easy to venture into.

<https://www.adorama.com/alc/podcast-equipment-everything-you-need-to-build-your-studio>

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Subject: Re: Starting a podcast

Posted by [Echo](#) on Sat, 15 Jun 2019 19:53:26 GMT

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Starting a podcast requires a lot of work, patience and commitment. However, once you are up and running, and once you start growing your followers, you can definitely turn a profit from it. I know some people who have built their entire businesses with their podcasts.

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Subject: Re: Starting a podcast

Posted by [Leot55](#) on Sun, 30 Jun 2019 22:55:52 GMT

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Since technology is always changing, I wonder how often podcasters and independent radio programs typically need to upgrade their equipment. Does anyone know? My wife used to do freelance voice over work but the gig platform kept increasing the standards to where her equipment was no longer good enough. She decided to stop instead of buying new gear because the rate of return on the investment just wasn't enough. It almost seems like podcasting and hosting a radio show is very much a labor of love rather than a lucrative job.

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Subject: Re: Starting a podcast

Posted by [Porter](#) on Sun, 08 Sep 2019 19:32:04 GMT

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Leot55, according to the deal hunting folks at SlickDeals, this USB Microphone Condenser Kit is on sale for about \$38 on Amazon if you use code BUK7YZS3 to take \$12 off at checkout. I'm not sure when the coupon code will expire. The reviews look pretty decent. Would that mic work for your wife? I'm considering getting one for my nephew's birthday. He wants to start a podcast and the equipment prices quickly add up.

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Subject: Re: Starting a podcast

Posted by [Kingfish](#) on Sat, 28 Sep 2019 14:51:44 GMT

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Leot55 wrote on Sun, 30 June 2019 17:55 It almost seems like podcasting and hosting a radio show is very much a labor of love rather than a lucrative job.

For some people, yes. I have heard a podcast or two that sounded like they were recorded in someone's garage. The acoustics were terrible, not to mention the guy doing it was not giving good health advice at all .

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Subject: Re: Starting a podcast

Posted by [Azuri](#) on Sun, 10 Nov 2019 12:09:33 GMT

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drake wrote on Thu, 23 May 2019 12:51 The podcast industry keeps growing each day and its popularity has also risen over time. It is a much more reliable medium for people to speak their mind and probably earn a few bucks over time. I came across the link below and figured out that it isn't something so easy to venture into.

<https://www.adorama.com/alc/podcast-equipment-everything-you-need-to-build-your-studio>

Thank you for the link, that is very useful information.

I was listening to a podcast one day though and I doubt that guy had even half the equipment shown on that site. It sounded like he was recording from his car.

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Subject: Re: Starting a podcast

Posted by [Miami](#) on Tue, 12 Nov 2019 19:01:03 GMT

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Then they're not going to go very far. The modern day equivalent of someone running their radio station out of their garage.

If you wanna be serious about it, yeah, some good money will be involved.

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Subject: Re: Starting a podcast

Posted by [sammi40](#) on Thu, 12 Nov 2020 20:36:51 GMT

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I have to admit that I do listen to some podcasts but I get bored of them easily. I would never dream of starting my own. I would think it would take a lot of time. You'd have to research and keep people interested.

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Subject: Re: Starting a podcast

Posted by [Acacia](#) on Thu, 22 Jul 2021 08:15:10 GMT

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I thought starting a podcast could be similar to making a vlog, but it's more challenging without the visuals. You'll have to keep talking and minimize dead air, so it would be necessary to have a strong foundation on your topics.

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Subject: Re: Starting a podcast  
Posted by [Phonetic Ear](#) on Tue, 17 Aug 2021 06:04:45 GMT  
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Starting anything is difficult, but if it's something that you want to do, then you'll get to enjoy the process. The problem, however, is not having the capital to buy the equipment needed. I've seen that people who've created a podcast mostly have another work already.

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Subject: Re: Starting a podcast  
Posted by [Trilling Me Softly](#) on Wed, 25 Aug 2021 16:59:13 GMT  
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I bet some people spend a fortune on the equipment, but if the content is poor and the hosts aren't charismatic or interesting, then I doubt even a million dollar setup will help them succeed.

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Subject: Re: Starting a podcast  
Posted by [Souldude](#) on Mon, 06 Sep 2021 08:20:20 GMT  
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Trilling Me Softly wrote on Wed, 25 August 2021 11:59I bet some people spend a fortune on the equipment, but if the content is poor and the hosts aren't charismatic or interesting, then I doubt even a million dollar setup will help them succeed.

True! It's a waste of equipment for sure if their content won't interest the public. Their topics aren't the only important thing because people wouldn't even bother if the podcaster isn't engaging.

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