Subject: Bose.
Posted by TheWanderer on Wed, 24 Apr 2019 04:50:41 GMT
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Are Bose speakers really all they're cracked up to be? I've heard a few acquaintances singing their praises. The prices of their products are pretty high, so hopefully the quality matches the price tag. I'm just curious.

Subject: Re: Bose.
Posted by Augustus on Thu, 25 Apr 2019 00:08:40 GMT
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Bose made a huge name for itself when it created its noise-cancelling earphones. They've ridden on that reputation ever since then. Their speakers are good and they're generally easy to set up, however, they really aren't magical. I have the computer speakers and they aren't more impressive than other speakers I've tried. Honestly, I think it's their name that makes their speakers seem better to many people. The high price tag probably adds to the aurora of greatness. But now they've got some stiff competition as JBL and Sony have created some superb products that rival those created by Bose. I think you'll likely end up with a quality product if you buy from the Bose brand but it isn't necessarily the best.

Subject: Re: Bose
Posted by drake on Fri, 26 Apr 2019 05:21:30 GMT
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I agree with you Augustus that the noise-cancelling headphones propelled this company to greater heights but that doesn't necessarily mean that their products are any superior. If anything, the likes of Sony and Panasonic have also joined the fray and manufactured equally consistent and quality noise-cancelling headphones.

Just to digress, what's the most you'd spend on such headphones?

Subject: Re: Bose.
Posted by sawyer25 on Sun, 02 Jun 2019 15:39:24 GMT
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I haven't been able to verify it but I once read an article that claimed that Bose doesn't release any audio specifications for their products. Apart from the noise-cancelling headphones, this company also made its name with the portable Bluetooth speakers.

Subject: Re: Bose.
Posted by Wayne Parham on Sun, 02 Jun 2019 16:25:30 GMT

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See for yourself: Try to find any acoustic measurements published by Bose speakers. Better yet, find measurements made by a third-party. Look up their classic flagship, the Bose 901, for example.
Google: Bose 901 Measurements

Subject: Re: Bose.
Posted by AudioFred on Sun, 02 Jun 2019 18:49:44 GMT
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"The emphasis at Bose is on marketing and the illusion of quality sound thru subjective techniques. They use low quality drivers and enclosures. They try to limit dealers to demonstrating their speakers under controlled environments that do not allow objective comparisons to other brands. They push the simple operation and lack of technical functions to those that are intimidated by complicated systems. It is all very effective".

https://www.cnet.com/forums/discussions/the-honest-to-god-truth-about-bose-speakers-amen-165323/

Subject: Re: Bose.
Posted by johnnycamp5 on Thu, 06 Jun 2019 00:01:22 GMT
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"Are Bose speakers really all they're cracked up to be?"

In my experience, no...they are not.

Subject: Re: Bose.
Posted by Rusty on Thu, 06 Jun 2019 14:58:51 GMT
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I had always considered Bose marketed to older folk whom were uninformed and felt the company offered convenience, innovation and quality built into their products. People really not too critical of what constituted good sound. Just plug n play. Bose marketing seems to fit that niche.

Subject: Re: Bose.
Posted by Echo on Sun, 30 Jun 2019 08:57:32 GMT
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They definitely have made a name for themselves, and for good reason. Having said that, I agree that there are other brands that offer better quality. I personally can vouch for JBL. I love their products.