Subject: Social Media Retiring Radio Stations
Posted by Groot on Tue, 24 Jul 2018 08:08:48 GMT
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Do you think that there will come a time when people will stop listening to radio stations because they can get music or information through social media? This is a big possibility, the question for me is when will this happen?

Subject: Re: Social Media Retiring Radio Stations
Posted by gofar99 on Tue, 24 Jul 2018 20:54:14 GMT
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Hi, As long as there are cars.....I doubt it.

Subject: Re: Social Media Retiring Radio Stations
Posted by Groot on Sat, 28 Jul 2018 14:26:16 GMT
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You're right about that. Radio stations might even evolve as they can become available online with internet connections getting faster. I heard that 5G is on its way to replacing 4G, but that will happen a few years more.

Subject: Re: Social Media Retiring Radio Stations
Posted by Floyd on Fri, 10 Aug 2018 18:50:03 GMT
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Groot wrote on Tue, 24 July 2018 03:08Do you think that there will come a time when people will stop listening to radio stations because they can get music or information through social media? This is a big possibility, the question for me is when will this happen?

I still enjoy listening to radio stations, particularly when I am driving. When driving you can't fiddle about with controls, so listening to a good station helps to pass the time. If you are in the car on your own, then the banter of the DJ provides a bit of company.

Subject: Re: Social Media Retiring Radio Stations
Posted by sawyer25 on Tue, 11 Sep 2018 16:52:18 GMT
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I don't think this will happen soon because people probably started saying that the radio would be extinct from as far as a decade ago. I love listening to the radio at specific times, especially when driving.

Subject: Re: Social Media Retiring Radio Stations
Posted by Groot on Fri, 14 Sep 2018 08:14:07 GMT
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What I'm imagining right now is a radio station operated by regular folks with the use of live streaming through social media. We don't need a studio or a sophisticated equipment to broadcast because we can do it through live streaming.

Subject: Re: Social Media Retiring Radio Stations
Posted by gofar99 on Sun, 16 Sep 2018 02:31:37 GMT
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Hi, Anything is possible, but the royalties for the program material could be killers. If you generate your own content then that would not apply....but I suspect that you would shortly run out of material and not be able to fill up the time.

Subject: Re: Social Media Retiring Radio Stations
Posted by lilbill on Sun, 16 Sep 2018 07:01:14 GMT
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Groot wrote on Fri, 14 September 2018 08:14What I'm imagining right now is a radio station operated by regular folks with the use of live streaming through social media. We don't need a studio or a sophisticated equipment to broadcast because we can do it through live streaming.
I agree with you. Growing up, we got used to radio and not getting to see the faces behind the voices. Most radio stations now either stream their live content and/or have a YouTube channel and that changes the whole script.

Subject: Re: Social Media Retiring Radio Stations
Posted by Groot on Tue, 25 Sep 2018 15:43:56 GMT
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gofar99 wrote on Sat, 15 September 2018 21:31Hi, Anything is possible, but the royalties for the program material could be killers. If you generate your own content then that would not apply....but I suspect that you would shortly run out of material and not be able to fill up the time.
Royalties will be a problem with streaming the music of artists. However, the authority that regulates or controls the playing of music for commercial use can create a license for radio freelancers to have in order to play that music.