

---

Subject: Why is elevator music always easy listening instead of top 40?

Posted by [WorkingWoman2017](#) on Sat, 24 Jun 2017 18:45:49 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Is there some study that shows you buy more if you hear easy listening as opposed to top 40? I really do not like elevator music that is currently played by the majority of stores. What is your opinion?

---

---

Subject: Re: Why is elevator music always easy listening instead of top 40?

Posted by [Lost the Remote](#) on Sat, 24 Jun 2017 22:02:39 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Most stores in my area play popular music like pop or country. I think it's supposed to make you shop faster. Perhaps they're playing elevator music because it's the least offensive so no one will complain. Or maybe it slows shoppers down so they're more apt to look around and buy more.

---

---

Subject: Re: Why is elevator music always easy listening instead of top 40?

Posted by [Bert](#) on Tue, 27 Jun 2017 14:16:40 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

There isn't even elevator music in my area, there's just dead silence and awkwardness if you are in the elevator with strangers. So, I'd take easy listening over silence any day.

---

---

Subject: Re: Why is elevator music always easy listening instead of top 40?

Posted by [GoldenOldie](#) on Mon, 03 Jul 2017 21:50:15 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Yes, I believe that I would prefer elevator music to nothing. To me, shopping is a boring task anyway so I need a little encouragement in the form of music to loosen my wallet!

---