Subject: Social media effectiveness
Posted by Singlow on Mon, 03 Apr 2017 22:03:29 GMT
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Is social media still as effective for when you want to get your message out there now as it was a few years ago? I'm asking about Facebook specifically. I heard that now when you post not everyone on your friends list gets to see your posts. Is this true?

Subject: Re: Social media effectiveness
Posted by gofar99 on Tue, 04 Apr 2017 22:57:55 GMT
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Hi, It is quite effective it getting stuff out. So much so that there is an enormous amount of trash out there now. I stopped using it about a year ago. I figure information is always useful...but hearing about your trying on clothes, driving to the store or other day to day trivia is a waste of my time.

Subject: Re: Social media effectiveness
Posted by bcharlton on Wed, 05 Apr 2017 08:47:29 GMT
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I'm with you on this Gofar. I hardly log into Facebook anymore nowadays because it degenerated into something else over the years. Nonetheless, it is possible to limit or expand the list of who you want the posts to reach.

Subject: Re: Social media effectiveness
Posted by Singlow on Mon, 10 Apr 2017 01:13:17 GMT
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Is there a way to increase your reach significantly without having to spend any money when it comes to Facebook and other social media platforms?

Subject: Re: Social media effectiveness
Posted by cwemoy on Mon, 10 Apr 2017 12:52:12 GMT
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Singlow wrote on Sun, 09 April 2017 20:13Is there a way to increase your reach significantly without having to spend any money when it comes to Facebook and other social media platforms?
As far as I know, you pay Facebook around $20 to do that for you. My guess is that if such a kind of reach is business related, you need not worry about cost. Looks like a fair deal to me.