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Subject: Universal Forms Verve  
Posted by [Miami](#) on Mon, 23 May 2016 04:36:22 GMT  
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Universal music is forming a new label group, Verve, which is going to focus on Jazz and Classical music. It sounds like it will be successful as the head of the label will be none other than Tony Bennett's son. He's got the musical taste in his blood and he sounds very qualified for the job.

Story here: <http://www.universalmusic.com/universal-music-group-forms-verve-label-group/>

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Subject: Re: Universal Forms Verve  
Posted by [Finn](#) on Tue, 24 May 2016 14:38:11 GMT  
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This does sound like it will be very successful. I really like Jazz and Classical music. I can't wait to see who this label will pick up in the near future.

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Subject: Re: Universal Forms Verve  
Posted by [decibel 12](#) on Tue, 24 May 2016 23:35:41 GMT  
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If they don't have her already, they need to acquire Norah Jones. She comes from deep musical roots and can be classified as a jazz singer.

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