

---

Subject: Audio Commercials

Posted by [Azuri](#) on Mon, 22 Feb 2016 17:25:55 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

I have noticed a disturbing lack of commercials for audio equipment over the years. Do you think this passion for all things audio that we share has become a niche market?

---

---

Subject: Re: Audio Commercials

Posted by [Chase](#) on Mon, 22 Feb 2016 19:49:37 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

I think we see fewer devices advertised because fewer are needed. Now we have devices that do it all from music to video to phone calls. You can listen to the radio on your phone or computer. Individual components are no longer needed because the consumer wants one device that does it all.

---

---

Subject: Re: Audio Commercials

Posted by [Kingfish](#) on Mon, 22 Feb 2016 23:06:46 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Not all of us. I'm in the market for a hand-crank Victrola.

I know what you mean though. These devices though, you can't get the sound quality that comes from a stereo unit that covers an entire wall.

Kids these days.

---

---

Subject: Re: Audio Commercials

Posted by [Lizah](#) on Fri, 04 Mar 2016 19:00:36 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

I've noticed that there have been very few audio commercials too. The last one I saw was for speakers. I think Chase is right, we have so many devices that have some type of audio in them that most people don't need the components anymore.

---

---

Subject: Re: Audio Commercials

Posted by [Vaiger](#) on Wed, 09 Mar 2016 15:45:05 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

What used to be the norm in every household has now become a niche market it seems. I think this is a good thing because it allows manufacturers to focus on quality.

---