Subject: Radio Subscriber Fees for Channels That Run Commercials
Posted by AFreed52 on Mon, 13 Oct 2014 21:36:49 GMT
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Is there any reason for a person to buy a subscription to a radio channel that also airs commercials? You don't see cable channels like HBO or Showtime doing that, yet nobody utters a peep in protest.

Subject: Re: Radio Subscriber Fees for Channels That Run Commercials
Posted by audioaudio90 on Tue, 14 Oct 2014 13:40:20 GMT
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Commercials are annoying, but I'd rather deal with them than pay to listen to the radio. If I did actually pay, I'd hate to start hearing commercials and would cancel my subscription if they showed up.

Subject: Re: Radio Subscriber Fees for Channels That Run Commercials
Posted by Pioneer on Wed, 15 Oct 2014 00:17:13 GMT
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This made me think of Hulu -- although Hulu isn't radio -- because they make you pay like $8 or $10 a month to stream and they still air commercials. No way am I doing that! I say either it's free to stream and you deal with commercials or you pay to stream commercial-free. When customers have to pay AND they have to watch commercials, that is just the company lighting the candle at both ends.

Subject: Re: Radio Subscriber Fees for Channels That Run Commercials
Posted by audiophile88 on Thu, 16 Oct 2014 00:57:14 GMT
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Pioneer wrote on Tue, 14 October 2014 20:17When customers have to pay AND they have to watch commercials, that is just the company lighting the candle at both ends.

These are my thoughts exactly. One of the major benefits of paying for a subscription membership, in my opinion, is getting rid of commercials and ads.