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Subject: Bose

Posted by [timron](#) on Wed, 05 Feb 2014 11:00:18 GMT

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Everyone always says that Bose is the best brand in stereo equipment... Or at least that's what everyone I know says. What's the deal with Bose? What makes Bose equipment so much better than other brands? Is it really the best? And if not, which brand is?

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Subject: Re: Bose

Posted by [gofar99](#) on Wed, 05 Feb 2014 21:32:57 GMT

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Hi, You need to go to audiophile forums and sites for their thoughts. BOSE is the name for "buy other stereo equipment". It is OK for general use like in a home theater where the sound is second to the video. Imperfections abound in the media so some in the play back chain will nearly always be un-noticed. BOSE tends to be rather overpriced for what you get. In the stores that sell it...the set ups are very precise and are nearly impossible to duplicate at home. It will sound pretty good with the proper sort of source material. Unfortunately when you play some of your own familiar stuff it will likely not be nearly as good as you thought it should sound. There was some info about 2-3 years ago that in the big setups they used behind the scenes equalization and other sonic enhancements to make the exhibit even more appealing. I will not mention which stores did this, but the info was credible. They can get away with selling their stuff as about 75% of the population is unable to distinguish high quality sound from loud sound. All this is unfortunate as the original basis for the company was to produce gear that sounded great and they wanted to avoid getting sucked in the specification wars that were going on at the time. The wars are still going and somewhere along the way BOSE lost its original intent. I give them credit for durable products and longevity.

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Subject: Re: Bose

Posted by [Kenwoody](#) on Thu, 06 Feb 2014 18:13:10 GMT

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I've always thought that Bose was kind of overrated, honestly. A friend of mine has a Bose sound bar with mp3 dock and to me it doesn't sound any better than other brands of sound bar docks.

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Subject: Re: Bose

Posted by [Kenwoody](#) on Sat, 08 Feb 2014 15:26:14 GMT

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On second thought, I think Bose developing a rep as the best might have something to do with how audio stores represent them. I just got back from an audio store where the premium Bose system had its own special sound proof room, separate from everyone and everything else.

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Subject: Re: Bose  
Posted by [gstarey66](#) on Wed, 11 Jun 2014 12:59:53 GMT  
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Hello,

My personal opinion of Bose is that after looking at the quality of the parts and how it is made that it is more than a bit overpriced.

Parts quality is compensated somewhat by electronics frequency equalization and some good design, but really isn't great. There is a reason the company can afford to spend millions advertising the way they do.

I would recommend taking a look at what it is you are buying and looking at other brands to see how they compare. You are the one that needs to be satisfied with your ears and the money spent to get there.

Regards,  
Greg

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Subject: Re: Bose  
Posted by [gstarey66](#) on Wed, 11 Jun 2014 13:01:12 GMT  
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Regards,  
Greg

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Subject: Re: Bose  
Posted by [Harlow](#) on Wed, 11 Jun 2014 21:30:35 GMT  
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Honestly, I think Bose is overrated. I think people pay for the name because honestly, when I've asked people why they like the brand, I get a generic answer. I've been happy with other brands

that aren't going to burn a hole in my wallet.

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