
Subject: Your commercials are quieter
Posted by [TurnItUp](#) on Tue, 18 Dec 2012 20:44:51 GMT
[View Forum Message](#) <> [Reply to Message](#)

Have you noticed that commercials have gotten quieter? New FCC regulations went into effect on December 14th. According to the new rules a commercial cannot be louder than the show it is broadcast in.

Subject: Re: Your commercials are quieter
Posted by [gofar99](#) on Wed, 19 Dec 2012 01:22:58 GMT
[View Forum Message](#) <> [Reply to Message](#)

Hi So the law says, but after getting blasted by a few today it seems that not everyone got the message. This has been an ongoing battle for at least three decades and I really figure the advertisers will find some way to circumvent the rules again. I just mute all of them.

Subject: Re: Your commercials are quieter
Posted by [SonicSound](#) on Mon, 31 Dec 2012 16:44:10 GMT
[View Forum Message](#) <> [Reply to Message](#)

I have noticed a difference! So that's why it's unusually quieter. For the longest I literally had to mute the television audio during commercials, now I noticed that it isn't so bad.

Subject: Re: Your commercials are quieter
Posted by [gofar99](#) on Mon, 31 Dec 2012 22:14:59 GMT
[View Forum Message](#) <> [Reply to Message](#)

Hi, I'm glad yours are quieter. Several of the stations here don't seem to think it applies to them. The local network stations are the worst. If they aren't at least 6 to 9 db above the average of the programs I'll eat their program guides.

Subject: Re: Your commercials are quieter
Posted by [SonicSound](#) on Thu, 03 Jan 2013 23:04:38 GMT
[View Forum Message](#) <> [Reply to Message](#)

I'm sorry to hear that! I would imagine that there must be some place where you can complain about the obviously increase of the decibels of the commercials.

Subject: Re: Your commercials are quieter
Posted by [80sgirl](#) on Sat, 05 Jan 2013 13:19:42 GMT
[View Forum Message](#) <> [Reply to Message](#)

I was just talking about this yesterday. We have noticed the cable channels we watch didn't make any changes. I wonder if they have found some technical way to make the commercials seem louder without actually changing the decibels.

Subject: Re: Your commercials are quieter
Posted by [SonicSound](#) on Tue, 08 Jan 2013 16:35:18 GMT
[View Forum Message](#) <> [Reply to Message](#)

There is one factor that we didn't consider. I don't have cable, but instead I have regular digital television. Maybe that has something to do with the discrepancies observed.

Subject: Re: Your commercials are quieter
Posted by [LuvMartin](#) on Tue, 08 Jan 2013 19:18:17 GMT
[View Forum Message](#) <> [Reply to Message](#)

We don't have regular tv so this is something that we thankfully have not had to deal with. For those of you that still have loud commercials I'll bet they either found a loophole or they just don't think anyone will complain!

Subject: Re: Your commercials are quieter
Posted by [Chokabloc](#) on Sun, 24 Mar 2013 06:49:42 GMT
[View Forum Message](#) <> [Reply to Message](#)

Commercials are one of the many reasons I don't watch TV! I only use mine for DVDs, so I am saved from this inconvenience. I also find the ads before a movie in the theater are louder than they need to be.

Subject: Re: Your commercials are quieter
Posted by [Danny](#) on Wed, 17 Apr 2013 12:24:58 GMT
[View Forum Message](#) <> [Reply to Message](#)

Now that you mention it, I guess I haven't been grabbing the remote as much to turn the commercials down. It was always so annoying that they were way louder than the show I was watching.

Subject: Re: Your commercials are quieter

Posted by [Kingfish](#) on Wed, 17 Apr 2013 17:39:49 GMT

[View Forum Message](#) <> [Reply to Message](#)

TurnItUp wrote on Tue, 18 December 2012 14:44 Have you noticed that commercials have gotten quieter? New FCC regulations went into effect on December 14th. According to the new rules a commercial cannot be louder than the show it is broadcast in.

Then somebody is breaking the law. On the few occasions that I actually do watch T.V., some of those commercials come out with guns a blazin'. It's one of the reasons I don't watch much T.V. anymore.
