Subject: Selling items on the radio

Posted by LoveJB on Tue, 15 Nov 2011 01:22:00 GMT

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I could not believe what I heard this morning ~ it was a radio sale. People were calling in and listing what they had for sale and then giving phone numbers to call. I have not heard these in years (since I was a kid).

Subject: Re: Selling items on the radio

Posted by AdrianG on Tue, 15 Nov 2011 06:21:22 GMT

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I've never heard of a radio sale, but it sounds interesting. That definitely seems like a great way to reach a large audience. I bet internet sites like Craigslist have reduced the demand for something like this, but it would still be cool to hear people describing their items on the air.