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Subject: The LSAF Concept

Posted by [AudioFred](#) on Sun, 20 Feb 2011 14:14:18 GMT

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Many first-time LSAF visitors and exhibitors, especially those who have attended the RMAF, CES or other major shows, are initially surprised by the apparent lack of organization.

For show visitors there's no desk in the lobby where you pick up your show badge and brochure, because there is no show badge or brochure. Instead, you get to see everything for free.

For exhibitors there are no room assignments. Instead, when you check in to the hotel you're assigned a random suite. But you get the suite for the \$99/night discount price and there's no exhibitor fee. There's nobody to disassemble and move the bed, but you don't need to move it because your \$99 got you a two-room suite, where you can exhibit in the front room and still sleep in the bedroom. There's no union-scale labor to schlep your equipment. You do it yourself for free (now there's an opportunity for some strong young entrepreneur with a hand cart to make some good tip money).

If you're having a problem getting your brain around this, think Audio Flash Mob. Somebody has reserved a block of suites which anybody can reserve. On the agreed dates everybody arrives, sets up their equipment, and shows it off. Volunteer experts do free seminars. Show visitors take it all in for free.

That's the Lone Star Audio Fest

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Subject: Re: The LSAF Concept

Posted by [Wayne Parham](#) on Sun, 20 Feb 2011 15:22:31 GMT

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Very well put. I really like the Lone Star Audiofest. Great systems, great people, great attitudes.

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Subject: Re: The LSAF Concept

Posted by [Norris Wilson](#) on Tue, 22 Feb 2011 16:02:17 GMT

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Yup! What Fred said!

Those are the beauties of LSAF.

Simple access for all, inexpensive, about the people and relationships.

I had more fun at LSAF than RMAF last year. But, that is just me.

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We are looking forward to another great time in 2011 with a dedicated group of people.

NW

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Subject: Re: The LSAF Concept  
Posted by [Yurimi](#) on Sun, 20 Mar 2016 05:42:50 GMT  
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It is a really interesting concept, hats off to the founders. As far as I know we do not have event like that here in my area. It sounds like heaven for audio fans to get inspiration and for DIYers to gain attention from specific audience in the field. Is there any requirement to apply as exhibitor, though?

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Subject: Re: The LSAF Concept  
Posted by [Wayne Parham](#) on Sun, 20 Mar 2016 14:44:11 GMT  
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There are no requirements for exhibitors. Just suit up and show up.

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Subject: Re: The LSAF Concept  
Posted by [Saxon](#) on Sun, 06 Aug 2017 16:11:21 GMT  
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Wow, I never realized this was how the LSAF worked. For some reason, the lack of organization appeals to me, must be my slacker side rearing it's head.

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Subject: Re: The LSAF Concept  
Posted by [hudelson2](#) on Thu, 31 Aug 2017 17:09:17 GMT  
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Let's see - free parking, free admission, and courtesy of some exhibitors, free beer. Now you can't beat that.

John

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Subject: Re: The LSAF Concept

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Posted by [Wayne Parham](#) on Thu, 31 Aug 2017 18:09:52 GMT

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Absolutely!

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Subject: Re: The LSAF Concept

Posted by [Zohanna](#) on Wed, 06 Sep 2017 17:27:48 GMT

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As unorganized as you say it is, it's a wonder that they fill up. Although, the free aspect is appealing and probably all the vendors are eager to get a spot. Very cool.

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Subject: Re: The LSAF Concept

Posted by [Ziggy](#) on Sun, 24 Sep 2017 16:14:36 GMT

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I have actually been to this function. I really enjoyed myself and the people, like you said, are wonderful. It is a great place to go to see the latest and greatest stuff in this industry.

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