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Subject: Krispy Kreme

Posted by [Wayne Parham](#) on Thu, 11 Aug 2005 10:02:45 GMT

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I was listening to the radio this morning, and there was a report about the latest findings about Krispy Kreme. A comment was made that it trumped even the fraud at Worldcom and Enron because at least in those cases, the lies were done to protect companies that made "important" services like energy and telephone. Krispy Kreme's deception was seen as being less "worthy" because they were just making donuts. That got me thinking. The whole deal about these kinds of deceptions are that someone or a small group of people are trying to make their organizations look more successful than they really are. The idea is that popular things sell. If a stock offering looks strong, people want to buy it more. The company is better able to get bankers to finance them. The public perceives the company as more worthy, and they tend to purchase its products and services more. This brings back the issue of internet shills. The same thing happens here on the internet, when the bloggers boost a company or when they put it down. If it's an honest article, that's one thing. But when it's a faceless bunch, there is too much room for shills and sockpuppets. That's why we run into this kind of thing in discussion boards, where shills and sockpuppets roam the net plugging their companies or putting down their competitors. The radio host talking about Krispy Kreme this morning was less sensitive to fraud when it didn't seem important enough to him. It's like he was saying fraud is forgivable on the little stuff, but there's a threshold there where you cross the line. Some are just little white lies. Of course, if a deceptive competitor gains an unfair advantage or if you or your company is harmed, it isn't a "little white lie" to you. But maybe if it's entertaining enough, or "just under the radar" and doesn't get the attention of say an Enron or a Worldcom, maybe the public is willing to overlook a certain amount of deception. What say you?

Krispy Kremed

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Subject: Muffin Man

Posted by [Damir](#) on Thu, 11 Aug 2005 11:01:35 GMT

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Some people like cupcakes better - I for one care less for them!

Muffin Man

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Subject: Re: Muffin Man

Posted by [Manualblock](#) on Thu, 11 Aug 2005 13:45:31 GMT

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With; A Little Green Rosetta! It Makes A Muffin Betta'(This is the central scrutinizer.)

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Subject: Re: Krispy Kreme  
Posted by [Mr Vinyl](#) on Thu, 11 Aug 2005 14:55:05 GMT  
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Hi Wayne, This kind of reminds me of a poll/story I once read concerning stealing. Kind of went something like this. If your neighbor was paying you to do some work around his/her house and when he/she paid you for the work they made a mistake and over paid you in cash by \$50.00 Would you give the money back? Most people said yes. But if you were in Walmart and the cashier by mistake gave you \$50 too much would you give that money back. A lot of people said no. They justified this by the fact that Walmart was a big company that could eat the \$50 mistake. I think this is similar to the excuses given for illegally downloading music? A big industry so it's not really stealing if it's only a small percentage of what the company makes. So my point is this. If it's a small enough amount people don't consider it stealing for some reason. I am no Saint for sure but I think stealing is stealing whether it's a \$1 or a million.

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Subject: Re: Krispy Kreme  
Posted by [Manualblock](#) on Thu, 11 Aug 2005 15:30:36 GMT  
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If the price of CD's is illegally fixed and eventually results in a court case that requires the manufacturer refund money to all those who paid that price. If you downloaded one of the CD's in question from a P2P service; who is more culpable? You, or the manufacturer? Should you go to jail for copying a CD that was priced illegally? If Wal-Mart promises to create jobs and provide income to a town in return for a tax deferment and they abandon the store after the tax deferment runs out and leave the mess for the citizens to pay to have cleaned up; if one of those citizens takes a roll of paper towels and doesn't pay, who is more culpable? If Wal-Mart steals a half a million dollars in tax deferments then bails out and leaves 3/4's of a million dollars in expenses to repair the abandoned site; are the citizens right to appropriate from Wal-Mart the equipment to clean the site up? Is that stealing?

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Subject: Re: Krispy Kreme  
Posted by [Wayne Parham](#) on Thu, 11 Aug 2005 15:40:19 GMT  
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Besides, if you download MPEGs and burn a CD, you don't get the groovy record cover artwork. Seriously, I think there is some merit to the arguments of archival copies verses illegal distribution copies. I also think there is something to the distribution for airplay, like on radio stations, and the benefits of the free advertising it brings. That's a different matter than setting up a pirate record label and selling stolen stuff. But I'm with you on the idea. I'm not mister morality or anything, but I do see some BS on the messageboards that I can do without. What I'd like to remind people here is that when a guy shills his stuff on internet messageboards, it is unfair competition against the

one who doesn't. When a place is run amok with sockpuppets, it's not only an entertainment or an irritant, depending on your position. It's fraud.

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Subject: Re: Krispy Kreme

Posted by [Wayne Parham](#) on Thu, 11 Aug 2005 15:50:03 GMT

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Let's not forget the politicians - either party. Don't we all sort of expect them to be more attentive to special interest groups than to their individual constituents? Does anyone expect that they can go into their congressman's office empty handed and have their concerns bring any sway at all?

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Subject: Re: Krispy Kreme

Posted by [Manualblock](#) on Thu, 11 Aug 2005 15:55:07 GMT

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Those donuts never tasted as good as Dunkin' Donuts anyway. In fact they sucked up here; maybe not in the original location. Yep; Dunkin' Donuts are the best. But let's look at the greed of the Franchisee's. They knew upfront that the normal franchise model does not sell the equipment at inflated prices; most don't even sell the equipment. And as soon as you see the word Derivatives in your Corporate report, run. There are so many red flags in this company that who would buy a franchise or approve the loans or any thing else about it. So the guy from Enron is brought in to bail them out. Great. To keep it short; no one should have been buying franchises or purchasing stock in this company; but they did, why? Greed. If you look to strike it rich; there are twenty guys ahead of you. That's the Krispy Kreme motto. I remember when they expanded into New York, lots of guys were touting the stock as a winner. My buddy told me, you buy this Donut all you will get is the hole. The Sheep always get sheared.

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Subject: Re: Krispy Kreme

Posted by [Mr Vinyl](#) on Thu, 11 Aug 2005 16:57:07 GMT

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Doesn't matter who is more culpable. They are both stealing. Both are wrong IMO. As I said I am no Saint myself. But I do know right from wrong. I'll leave this here. No desire to debate further.

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Subject: Re: Krispy Kreme

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Posted by [Mr Vinyl](#) on Thu, 11 Aug 2005 17:09:07 GMT

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I agree Wayne, It's not only fraud is pathetic. That "other audio web site" as you know, is rampant with this kind of thing. The end result is it ruins the discussion board for the real posters. You can't trust anyone to give you correct advice if you need it. It might be a shill or a sockpuppet. It's a real shame. I don't know of anyway to prevent it either.

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Subject: Re: Krispy Kreme

Posted by [Manualblock](#) on Thu, 11 Aug 2005 17:51:04 GMT

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Absolutely agree. I have a view on this. There is a movie about gangsters out and I can't name it but in the movie one of the bigshots catches an underling stealing a tiny little sum and asks him to admitt it. The underling does and the gangster says to him , "I am glad you admitted that to me; because if you denied it I would have killed you. See everyone steals; if you are not stealing a little; then you are stealing a lot." That brings me to the point. I don't have a problem with the Congressman who twists arms to get some funding for his district; or maybe awards a contract for potholes to the concrete guy related to his nephew who does a decent job. Just watch the big fish; thats what I ask him to do, keep the sharks at bay.

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Subject: Re: Krispy Kreme

Posted by [Manualblock](#) on Thu, 11 Aug 2005 18:40:53 GMT

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I agree. There is no debate.

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Subject: Mr Vinyl and Manualblock agree!?!?!

Posted by [colinhester](#) on Thu, 11 Aug 2005 19:19:16 GMT

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WTF is the world coming to? Next thing you know, you two are going to be agreeing on presidential candidates....Colin

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Subject: LOL (NT)  
Posted by [Mr Vinyl](#) on Thu, 11 Aug 2005 19:50:04 GMT  
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nt

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Subject: Re: LOL (NT)  
Posted by [Manualblock](#) on Thu, 11 Aug 2005 21:13:24 GMT  
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I have always maintained that Mr. Vinyl is a man of strong and carefully considered opinions. And there are very few of us left.

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Subject: How nice of you. Thank You.  
Posted by [Mr Vinyl](#) on Thu, 11 Aug 2005 23:47:39 GMT  
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I was feeling a little depressed tonight and saw your comment. You cheered me up. Thanks.

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Subject: Re: How nice of you. Thank You.  
Posted by [Manualblock](#) on Fri, 12 Aug 2005 00:44:14 GMT  
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My pleasure,I always try to tell the truth.

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Subject: You guys are killing me  
Posted by [colinhester](#) on Fri, 12 Aug 2005 02:14:26 GMT  
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Subject: Re: Krispy Kreme

Posted by [metasonix](#) on Fri, 12 Aug 2005 05:45:20 GMT

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Such 'creative bookkeeping' is becoming almost routine in American business. Enron, Worldcom, Adelphia, etc. are only the beginning. And it's all due to people's changing attitudes. 20 years ago, the average investor would not stand for any cheating. Today, it's more like "Yo, we be the gangsta badass business dudes!" and people LET THEM GET AWAY WITH IT. "Badazzz" businessmen are treated more like rock stars or athletes than before, meaning their abusive or destructive behavior is tolerated. More important to be a CELEBRITY than to make money! And in case anyone's wondering, the OLD Krispy Kreme donuts were very consistent from store to store all over the South. And they were amazing, almost like fried meringue or extremely light angel food--melted in your mouth. Impossible to adequately describe. No yeasty flavor, which you usually taste in donuts. But in the past several years I've had their donuts from various new franchisees in CA, NV, AZ, NM, and UT. And they were all over the map in quality. I remember having a donut at their Mountain View (CA) store in 2000, it was excellent. Then had a donut at their West Oakland store a few days later--it was awful, like stale fried cookie dough. I lost interest in Krispy Kreme by then....obviously they were gonna go in the dumper, if the quality of their PRIMARY PRODUCT was so chaotic.

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Subject: Re: Krispy Kreme

Posted by [metasonix](#) on Fri, 12 Aug 2005 06:42:39 GMT

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And these business accounting scandals are NOTHING. Have you been following the Jack Abramoff debacle? It is widely rumored this close friend of Tom DeLay has had people murdered--for interfering with his business practices. Even more amusing, the Mighty Wurlitzer of conservative blather is split on whether to call this staunch conservative Republican a sleazebag or not....in the Mafia, loyalty is everything....(not to say the Democrats are guiltless, either. I find blubbering about "partisanism" to be a cheap shot. The whole system is corrupt.)

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Subject: Re: You guys are killing me

Posted by [Manualblock](#) on Fri, 12 Aug 2005 12:47:25 GMT

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The photo doesn't load. Don't put the knock on my buddy Mr. Vinyl; he's the only one with balls around here. At least he stands up for his beliefs; not like you Krispy Kreme's out there. The countries going to hell in a handbasket and they are studying the business practice of a donut shop. Mr. Donut's are the best anyway; better than Dunkin Donuts. Besides what do you red staters know about food anyway. Ever have a slice of Sicilian out there; tastes like cambells tomato soup and velveeta on a cracker. And don't get me started on Chinese; garden weeds

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floating in motor oil.Damn; how can you guys eat like that? Cincinatti chili?? Give me a break. I heard the homeless moved out of Ohio because they didn't like the food.

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Subject: Re: You guys are killing me  
Posted by [colinhester](#) on Fri, 12 Aug 2005 13:08:07 GMT  
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Why don't you drink your morning coffee before you start typing, or are you angry and bitter because you live in NY - that would do it for me.....Colin

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Subject: Re: You guys are killing me  
Posted by [Manualblock](#) on Fri, 12 Aug 2005 13:56:08 GMT  
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I am angry and bitter because I can't trace down that ground problem on Guinevere. Hey;I only kid around with people like yourself that I think are big enough to understand it's all in fun and hand it right back to me. I only jibe the people I like. Liven up the posts sort of. Living in N.Y. would make a Saint bitter and Angry; but he would eat good. Besides; actually those jokes are pretty lame.And you're not a native Ohioan anyway.

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Subject: Re: You guys are killing me  
Posted by [colinhester](#) on Fri, 12 Aug 2005 15:08:08 GMT  
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Yeah, I'm a big boy and can take the ribbing. Besides, I'm from Slick Willie country and know a good joke when I see one.....Colin

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Subject: Re: You guys are killing me  
Posted by [Manualblock](#) on Fri, 12 Aug 2005 15:48:48 GMT  
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I accept the compliment. Boy thank god we can break the ice a little here. I never spent so much time being so nice for so long. It's painfull.

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Subject: Re: You guys are killing me  
Posted by [colinhester](#) on Fri, 12 Aug 2005 15:53:25 GMT  
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I hope you don't get kicked out of NY for being nice. Isn't there a law up there against that.....Colin

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Subject: Spending time being so nice...  
Posted by [Damir](#) on Fri, 12 Aug 2005 16:53:57 GMT  
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I suggest that you should pack damned thing together with all the wires and burned parts, then send it to Doug and ask your money back!:-)But, if not - describe your symptoms on "Group Build", maybe we can help?  
Sweat Loaf

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Subject: Re: You guys are killing me  
Posted by [Manualblock](#) on Fri, 12 Aug 2005 18:02:50 GMT  
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Hey; I'm nice..what? Is it something I said?There's no law but the predators prey on the weakest link.

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Subject: Re: Spending time being so nice...  
Posted by [Manualblock](#) on Fri, 12 Aug 2005 18:06:25 GMT  
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No there is no grounding issues; I made that up. But if there were I would have posted.Nice Zappa lyrics; I had to go play that album after your post.Say;what about a new tutorial on tube design, it's been awhile.

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Subject: Re: You guys are killing me  
Posted by [colinhester](#) on Fri, 12 Aug 2005 18:50:27 GMT  
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Just bustin' your chops. Are yous guys (said with a NY accent) watching the hurricane? Looks like it might be heading your way. What are the gas prices up to now. We just went past \$2.50.....ColinPS, I get to show off Guinevere tomorrow to Spkrman57, Zincman and Bill Epstein. All the boys are coming over to play. I wish you lived closer .....

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Subject: Re: You guys are killing me  
Posted by [Manualblock](#) on Fri, 12 Aug 2005 19:28:45 GMT  
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If I lived closer you'd have to throw me out of the house. Forget gas; I drive a Buick 350 v8, I'm doomed. Hurricanes; where? Good luck tomorrow.

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Subject: Re: Spending time being so nice...  
Posted by [Damir](#) on Fri, 12 Aug 2005 19:45:51 GMT  
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Yes, yes, I'll do...  
Johnny B. Goode/Road Runner

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Subject: Re: Spending time being so nice...  
Posted by [Manualblock](#) on Sat, 13 Aug 2005 00:09:07 GMT  
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Come on; Johnny B. Goode is a great song. However you must listen to Johnny Winters version.

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Subject: Re: Spending time being so nice...  
Posted by [Damir](#) on Sat, 13 Aug 2005 15:22:15 GMT  
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Hey, I like Chuck Berry!  
<http://www.lyricsdepot.com/chuck-berry/my-ding-a-ling.html>

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