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Subject: ICE - In Case of Emergency  
Posted by [Dean Kukral](#) on Sat, 23 Jul 2005 18:47:31 GMT  
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I am sharing an email that someone sent me: Due to the recent bombing in London, there has been a tremendous push to launch the national "In Case of Emergency" (ICE) campaign. As you know, many people were injured in this bombing. Many of those injured were found with their cell phones. First responders used the injured person's cell phone to try and locate a family member that they could notify on the injured person's behalf. However the rescuers found it difficult to locate the appropriate person. Wireless subscribers are now being asked by Public Safety Officials all over the world to store the word "ICE" in their wireless phone address book and put their next of kin's phone number next to it. In the event of an emergency, this person would be contacted quickly by ambulance and hospital staff. It's just that easy! (Source: BBC News) Please take a moment to program someone that you would like to be contacted in case of an emergency into your cell phone with the word "ICE". Public Safety officials around the world will know what this means.

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Subject: Re: ICE - In Case of Emergency  
Posted by [Manualblock](#) on Sat, 23 Jul 2005 19:05:46 GMT  
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Excellent post. Can I store Scarlett Johansen? Sorry you are right this is serious.

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Subject: Re: ICE - In Case of Emergency  
Posted by [Damir](#) on Sat, 23 Jul 2005 20:26:07 GMT  
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I found two words in original post that I like - to "program someone". Yes, to feel fear - and everything that goes with it. Average person has million percents more chance to be hurt in car accident, in his bathroom, tinkering with high-voltage, etc. then to be blow-up by terrorists.

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Subject: The kind of emergency is irrelevant  
Posted by [Dean Kukral](#) on Sun, 24 Jul 2005 03:51:56 GMT  
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sometimes hospitals need to contact responsible parties for permission in any case, it makes the policework easier "program someone" - yes, another verbification of a noun, but it has been

around for a long time in the computer world

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Subject: KISS

Posted by [GarMan](#) on Thu, 28 Jul 2005 19:25:47 GMT

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The idea of ICE in cell phones was not a direct result of the London bombing. It's been floating around for some time. While the idea of having ICE on your person is a very good idea, it doesn't need to be this complicated. Just simply put a slip of paper in your wallet. Not everybody carries a cell phone. Almost all cell phone users lock their phone with a PIN, preventing access. My cell stops working if I look at it wrong. The odds of it surviving an "incident" that would put me unconscious is next to nil. Like I said, great idea, but misdirected in execution to be more complicated than it needs to be.

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Subject: Re: KISS

Posted by [Wayne Parham](#) on Fri, 29 Jul 2005 04:40:24 GMT

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You are so right.

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