Subject: Re: Audio Marketing
Posted by Cole on Thu, 15 Jan 2026 15:21:12 GMT
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Tadtone wrote on Tue, 20 December 2016 02:02When it comes to hardware, I think it is probably disposable income. Young people tend to have fewer bills and obligations so more spending money. It is much easier to persuade a younger person to buy their first stereo, or a cheap portable disposable one to use at university, than to persuade an older person to replace a wired-in surround-sound system they've been happy with for years.
I need to be convinced that what I am paying for is going to give me the feeling of the 80s before I pay for it. I've been around for a while now and have spent tons of funds buying expensive sound devices and what pushes me to spend when I do is quality of the device and nothing more.