

---

Subject: Re: My Thoughts on Being a Transformer Vendor  
Posted by [Norris Wilson](#) on Mon, 01 Jan 2007 17:10:49 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Thanks for sharing your thoughts, many of them parallel mine. I would love to see some examples of your handy work? Please list some of your transformers in the appropriate forum or for sale area? I for one have seen plenty of the sales hype associated with the mystic principles of audio related products. The products that are somehow suppose to elevate your aural experience to a state of nirvana. Obviously more complicated designs such as McIntosh transformers would be expected to cost a little more due to the cost of labor and materials, time is money. But, in the end. The smart consumers are going to purchase the best that they can afford that will be the bang for the buck. Most DIY constructors can usually see past the sales hype of products. And a high sticker price to something that seems to be just slightly above normal does not translate into sales. Norris Wilson

---