Subject: Why do artists lose their accent . . .
Posted by Leot55 on Tue, 10 Jun 2025 07:01:43 GMT
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while they're singing? We were talking about this at work. Has anyone else noticed that most popular artists sing with a fairly generic Americanized voice?

For example, Adele's English accent comes across rather thickly when she's giving an interview, but it disappears when she's belting out one of her love ballads. Another example is the Gallagher brothers. They are darn near impossible to understand when they're speaking, so much so that producers usually show a transcript of what they're saying during interviews, yet they magically become understandable when they're performing as Oasis.

Does this phenomenon have a name? It's almost as though the entire recording industry decided that an Americanized voice is what sells the most.