

---

Subject: Re: Rick Beato and today's music  
Posted by [Porter](#) on Sat, 13 Jul 2024 19:03:53 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

I think it's a mix of both. On the one hand, every generation tends to claim that nothing is as good as it used to be. That goes for music, movies, and everything else. So, critics of Beato's claim have a valid point there. On the other hand, I do think that music has gone downhill in terms of creativity and range, especially these past few years. However, I disagree with Beato's premise that we just don't care about music anymore. We still value great music, but we're constantly being marketed to and much of what we hear on Spotify, Youtube, and other platforms, is based on an algorithm meant to drive revenue. So, artists naturally reacted by creating music that is likely to please the algorithm and shoot to the top. Who can blame them? Unfortunately, it's led to a downgraded experience by the consumer, where most music sounds the same.

---