

---

Subject: Re: "Not a viable business anymore"

Posted by [Echo](#) on Thu, 04 Apr 2024 10:17:04 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Joyce wrote on Sat, 17 February 2024 07:42My childhood had lots of moments spent with the radio. I feel less lonely listening to the human voices and interactions on the programs. Newer generations seem to prefer something more practical. These radios are less accessible from smartphones or other popular gadgets they use as well, so the traction is just not enough.

I'm sure there are still people like me who will stick around, but we can't save an entire industry. I am the same! I spent my entire childhood listening to the radio. I am an only child and radio was a great companion for me. I must confess though that I haven't listened to it for so many years, but it will always have a special place in my heart.

---