
Subject: Re: Prime streaming, now with commercials
Posted by [Wayne Parham](#) on Mon, 11 Mar 2024 18:11:00 GMT
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Yeah, I remember when Amazon announced that. It's like three bucks a month or something. They also seem to have a lot more content that requires payment or an external subscription than they used to have. Death by a thousand cuts.

I guess it's like most everything else. A decade ago, "cable cutting" really saved some cash. You could cancel your cable TV and go streaming and save probably a hundred bucks a month. Lots of streaming content was free, and the paid services like Netflix were pretty cheap. The only catch was you needed to have a really good internet connection to get good video content, especially on multiple televisions throughout the house. So back then, your video streaming cost was mostly the cost of your internet connection, with maybe a little more for any subscription you might choose.

But now, I think we're drifting back to something similar to the old cable TV model, where you pay for every premium network as a streaming service. The costs are about the same too. It doesn't take long to add up - just a few networks and you're up to the cost of the old cable service you got away from a decade or so ago.

I kinda miss the old three-network rabbit-ear days.
