Subject: Re: Nothing but commercials Posted by The Noise on Mon, 20 Nov 2023 18:00:16 GMT View Forum Message <> Reply to Message

I read somewhere that radio stations have no way of knowing just how many people are tuned in at any given time. I thought they did, and that's how they based how much they can get from advertisers.

It plays into the amount of commercials that are on a radio station, I'm sure.