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Subject: Re: TikTok collecting biometric data  
Posted by [Kingfish](#) on Sat, 13 Nov 2021 21:51:21 GMT  
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LoveJB wrote on Fri, 12 November 2021 11:44 Wait, what? Is that even legal?  
I doubt very seriously that this activity is even on any "list of crimes". It should be though, and it should be illegal in regards to your voice and likeness. If someone cannot take a brand logo, for instance, and use it for their own purpose without the permission of the brand owner then no one should be able to take my likeness and use it without my permission. My face is my "logo" for the "brand" that is me. You can't just steal that and make money from it.

From the article:

We may collect biometric identifiers and biometric information as defined under US laws, such as faceprints and voiceprints, from your User Content. Where required by law, we will seek any required permissions from you prior to any such collection.

You shouldn't grant them permission if you don't get paid from it.

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