Subject: Re: Less People Listening To Radio
Posted by Wayne Parham on Sun, 02 May 2021 13:34:26 GMT
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I listen to radio all the time.  I have a bunch of tube radios and I love to use 'em.  I also listen to radio in the car, but probably more often to cassettes.

One of my cars has a CD player and USB input, so I listen to digital audio in that car, but the others are old-school analog, which I love too.

So maybe radio is a generational thing.  Maybe the younger crowd prefers digital streaming formats and platforms, and rarely uses radio.  But for those over 40, maybe being accustomed to the personalities and the "user-experience" of radio - turn it on and dial in the station - keeps us comfortable with using it.