

---

Subject: Virtual Audio Show

Posted by [Barryso](#) on Wed, 19 Aug 2020 12:33:23 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Hi Wayne,

One of the jazz conferences announced their 2020 meeting was going to be via the Internet. It makes a lot of sense as the conference is a series of scheduled presentations and those translate pretty well to Zoom.

It got me thinking about a virtual audio show. Sure, you can't put a mic in a room and have people experience the sound as they would at a real show. It'd be kinda silly to try. But you could do the adult version of show & tell.

Basically a collection of short, low key videos from the Lone Star vendors that explains what makes some of their gear so special or how they are filling a void in the audio world. The same sort of thing you'd do in person at the show if you could actually spend a few minutes with each and every person that walked into your room. Low key is the deal, similarly to the videos by Paul McGowan and Danny Richie.

Pretty reasonable video can be recorded easily on laptops and smartphones these days. Just get a selfie stick, stand in front of your wares and say hello to the world.

The initial video should be short and sweet but there's no reason there couldn't be links to additional videos that could go into more detail. Maybe a channel on Youtube?

We could promote it on the audio forums before the show. I'd expect it to get some interest simply because it would be highlighting what was going to be at the show rather than talking about what was there after the fact. Most show coverage is after the fact and while the coverage is always interesting it's hard to motivate someone to show up a year later.

Some of the vendors will go for it and others won't. Some will try too hard in their videos and others will be too laid back. Just like the real show.

Because the videos are on the web and you can watch them when you are all by yourself in the privacy of your own home you can call it The All A Lone Star Audio Fest.

---