Subject: Innovations that changed media consumption
Posted by Madison on Wed, 29 Apr 2020 14:22:52 GMT
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It feels like our audio-visual landscape changes at a rapid pace for better or for worse. Take smart speakers and smart televisions for instance. You tell the AI what you want to hear or see and it comes on. It's pretty handy. Even though it was a controversial invention at first, it has become so popular that smart capabilities are increasingly built into the latest speakers, televisions, radios, projectors, remote controls, and soundbars that hit the market. As a result, we're slowly bringing up a generation who can't consume media any other way. They don't know how to work the controls manually, and they can't troubleshoot their setup when things go wrong, beyond performing a factory reset and letting the AI do its thing again. And hey, with the rate that buttons are disappearing from our gadgets, it won't be long before there are no manual controls to work anyway.

Which innovations do you feel have had the biggest impact on our media consumption over the past decade?