

---

Subject: Re: Going physical in digital era  
Posted by [Leot55](#) on Thu, 20 Feb 2020 18:32:19 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Whether your friend listens to it or not, the band still got paid when she bought the physical release. I'm sure their ROI is high enough to encourage these physical releases or it wouldn't happen. Is the band Blackpink, BTS, or another group that she's crazy about? I have kids who are into K-pop. A physical album with some extras like you mentioned would make a good gift. I've never seen something like that. Maybe it's not sold in the United States though. Or maybe I'm just bad at hunting.

---