Subject: Going physical in digital era
Posted by Taurus on Tue, 18 Feb 2020 16:33:02 GMT
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My friend is an enthusiast of Korean music. She buys physical albums of her favorite artists, which come with lyric books, photographs, photo cards, posters, and so on. They are cute but don't affect the music experience in any way. At the end of the day, she mostly listens by streaming anyway.

Artists are competing for numbers, selling concert tickets bundled with albums or doing other tricks I can't imagine, but I only have one thought in mind. Is there still a point in having these physical releases?