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Subject: Re: Marketing Tricks To Sell More Vinyl  
Posted by [Nouri](#) on Mon, 07 Oct 2019 13:28:09 GMT  
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Putting cash into a record sounds like a very 70's thing to do. Before all the technology based options we have now.

But it sounds like the whole idea behind this is to get more people interested in vinyl again, and not so much a particular label or store.

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