Subject: Re: Marketing Tricks To Sell More Vinyl
Posted by Strum Drum on Wed, 02 Oct 2019 21:04:55 GMT
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Your idea could encourage people to buy, but you know what I see happening in that scenario? Folks buying records and then returning them once they realize it doesn't have the $100 inside. I think it would also encourage theft from employees at the store and from customers too. I know stores have promotions all the time where you have a chance to win something, but a hundred dollar bill makes it more attractive to the con.