

---

Subject: Re: Marketing Tricks To Sell More Vinyl  
Posted by [Strum Drum](#) on Wed, 02 Oct 2019 21:04:55 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Your idea could encourage people to buy, but you know what I see happening in that scenario? Folks buying records and then returning them once they realize it doesn't have the \$100 inside. I think it would also encourage theft from employees at the store and from customers too. I know stores have promotions all the time where you have a chance to win something, but a hundred dollar bill makes it more attractive to the con.

---