Subject: Re: Purchasing a Smart TV
Posted by Wayne Parham on Mon, 29 Jul 2019 19:40:24 GMT
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I haven't purchased a TV in a couple years, so I'm now going to do one of the worst things I could do here: Make a comment on an internet discussion board about which I have absolutely no first-hand experience. :lol:

But here goes.

I have several smart devices, mostly Roku boxes. And while they do often float ads across the screen saver, it isn't terribly annoying. Once I'm in one of the services, they float in their own ads, at their own frequency. The "free" services like Crackle put ads all over the place, and inject them into the content every few minutes. The paid services like Netflix tend to limit their ads to previews of their newest offerings, which is not distracting to me and is in fact, interesting and helpful.

Not sure that will translate completely to smart TV users' experiences, but I would expect it to be pretty close. They're very similar products with very similar markets.