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Subject: Re: Bose.

Posted by [AudioFred](#) on Sun, 02 Jun 2019 18:49:44 GMT

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"The emphasis at Bose is on marketing and the illusion of quality sound thru subjective techniques. They use low quality drivers and enclosures. They try to limit dealers to demonstrating their speakers under controlled environments that do not allow objective comparisons to other brands. They push the simple operation and lack of technical functions to those that are intimidated by complicated systems. It is all very effective".

<https://www.cnet.com/forums/discussions/the-honest-to-god-truth-about-bose-speakers-amen-165323/>

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