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Subject: Re: Just in case you thought radio wasn't popular anymore

Posted by lush on Sun, 08 Apr 2018 16:58:04 GMT

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Now I feel a little silly for not analyzing the information provided better. I forgot to put it in context of advertisement reach. You guys are right, it makes sense that even if more advertisers can reach people through the radio, it doesn't mean that they're not watching more television.

Still, it shows that a lot of people are listening to the radio! I was surprised to see country music at the number one spot. What about you all?

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