Subject: Just in case you thought radio wasn't popular anymore Posted by lush on Thu, 05 Apr 2018 19:07:10 GMT
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While going through Google News, I came across NIELSEN's study about how Americans listen to audio. The radio is the top medium with a $93 \%$ reach across a broad age-range. I think it's safe to say the radio is far from dead.

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[^0]:    Page 1 of 1 ---- Generated from AudioRoundTable.com

