
Subject: Crowdfund fail - is the tech even possible?
Posted by [Leot55](#) on Sun, 27 Aug 2017 23:22:07 GMT
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Another crowdfunded project has failed and it's yet another time to realize that it shouldn't be treated like a store.

<http://www.mercurynews.com/2017/08/26/crowdfunding-disaster-silicon-valley-startup-takes-customers-money-shuts-down/>

But I wonder if the features that were selling points are even possible to pull off. Specifically is it possible for, "music that played through the earphones was supposed to change in pace and volume as the user's heart raced during a workout. Users would be able to control how much ambient sound the earphones let in -- listeners would be able to block out the outside world, or set the earphones to let them hear oncoming traffic while biking or walking."

The video reviews on YouTube said these earbuds were a disaster and I understand that. But I figured you DIYers would know if this is even possible to make happen in the first place.
