Subject: Re: Having a voice for radio

Posted by Kingfish on Fri, 31 Mar 2017 17:45:49 GMT

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The ability to convey a visual image through audio only. Some peoples' voices just seem naturally inclined to be able to do this. That, and reading copy effectively. By effectively I mean reading it with a certain flair in your voice to compensate for not having any visuals to help explain something.