Subject: No Sound At All

Posted by Csharp on Mon, 27 Mar 2017 05:26:25 GMT

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Here's a head-scratcher for you. What would you think if you saw a commercial that had no sound at all to it? Nobody verbally pitching a product...no music....nothing. It seemed to be produced for the sole purpose of getting its message across by video images only, so it would be played out differently than the standard commercial.

Do you think it would be a daring marketing move? Or annoying?