Subject: Re: Radio Subscriber Fees for Channels That Run Commercials
Posted by Pioneer on Wed, 15 Oct 2014 00:17:13 GMT
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This made me think of Hulu -- although Hulu isn't radio -- because they make you pay like $8 or $10 a month to stream and they still air commercials. No way am I doing that! I say either it's free to stream and you deal with commercials or you pay to stream commercial-free. When customers have to pay AND they have to watch commercials, that is just the company lighting the candle at both ends.