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Subject: Re: Amazon Prime, NetFlix Licensing  
Posted by [Smitty](#) on Sun, 09 Mar 2014 13:45:37 GMT  
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I think that the studios have realized that they have to get with the times and offer more streaming content to survive. As for the licensing of Netflix and Amazon Prime, it is no different than your local video store. They pay a licensing fee that allows them to rent the movie out for profit. It averages to about \$60 per movie. You would not expect Blockbuster to carry different movies than Family Video.

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