Subject: Re: Reviews Versus Personal Taste
Posted by gofar99 on Sun, 01 Sep 2013 22:29:33 GMT
View Forum Message <> Reply to Message

Hi, I see a few buried messages in this thread so far. First if something is really played up....it probably is hype. If it is reviewed in a more subdued manner it might be marginal, but then again it could well be quite good. Another message is trust your ears. Even good equipment might not be to your tastes. Get stuff you like to hear, not just stuff that is reviewed well.

The issue reminds me of a personal experience about 2 years ago. As most of you are aware I am the designer and co-owner of Oddwatt Audio. We considered submitting some equipment to a leading hi-fi magazine for their evaluation. They didn't want any until either we had 5 or more dealers or would advertise in their publication. We figured we were doing well enough not to need anything from them. Being small has some advantages. No board of directors telling us what to produce. No personal and payroll sections. Can make products we like and deal with special requests with minimal fuss.