Subject: Re: I'll get on that right away
Posted by lon on Fri, 06 Aug 2004 04:23:12 GMT
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I've been a subscriber to _ax_ ne Speakerbuilder forabout 5 years. Back then, before it was integrated with Glass Audioand Audio Amateur it was aloty less "slick" meaning paperquality was low, graphics were low and even the ad copywas pretty primative. Their cover layout still needs work.But I'm writing because I too mentioned specific thingslike the beginners corner for them to create. My anaologywas _Cook's Illustrated_ where each time they say "cut up a chicken"there is a side bar with the procedure. I like print a lot more than web pages. Compare it to going up a ramp instead of stairs. Also with a collection of mag.s you can thumb through them not really knowingwhat you want. With web search it's much more choppy and thereis (for me at least) a retention factor of near zero. I remember things I've seen in old issues of _aX_ morereadily than most any websearch. Even a large bookmarkfile does not have the look and feel of print mags. If _aX_ had to somehow make a dual subscription to theironline material I don't know if it would be better or worse. What I cannot understand is how Ed Dell can be having these problems with a very secure subscriber base, if not manynewsstand sales. I first found _aX_ accidentally at a Barnesand Noble and then subscribed. But I don't see it at B&Nlately.