Hi, Like you said nice clean designs. Tres bon.   We are clearly targeting different folks with our products though. Both in cost and tube vs solid state. I do some projects in SS and like them as well, just I like the challenges tubes present. I also like the sound. There are many individuals that say one kind of sound (SS, valve, triode, SE) is the best. I try to steer clear of that stuff. I just build and design what I like to hear without prejudice to what others like. Some folks like the same things and we sell kits to them (or freely give diy assistance on building from scratch). A bit OT here, but my two biggest passions are to (1) design audio equipment that excels and (2) to encourage new diyers to get into the audio field. If pressed, the second one is really the one I like best.

Good listening
Bruce