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Subject: Re: The death of radio as we knew it

Posted by [GoodVibrations](#) on Mon, 04 Apr 2011 14:18:25 GMT

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Yes, as all things change, radio definately has. And because of the choices we have today that we didn't have then, the audience gets smaller. I think it will continue to evolve though, and will experience a come-back when the marketers figure out what is wanted in broadcast. When you're traveling alone in the middle of the night, it's still nice to hear a voice on the radio talking to you.

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