Subject: Re: Where to send demo CD?
Posted by Adveser on Wed, 09 Mar 2011 00:34:13 GMT
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Kaleb wrote on Tue, 08 March 2011 16:25So, there's not really any hard and fast rules to how this is done? There's no trick to getting noticed or something that might for sure turn them off?

Not really. If they can market and sell it, they'll sign it. They don't really care about the particulars. Not every label goes after the same market and some can't market without a live show, so there is one label out there doing it your way, it just has to be good enough for them and you will probably have to compromise in some way to make them happy.

If you want to make a statement, you have to have A LOT of money to throw around and it probably won't matter in the end.

If someone seriously wants a record deal you have to find the label that seems to be doing what you can provide and keep track of them for a period of time and tailor the demo to them. That is a lock.

I wouldn't worry about getting noticed. They notice music and they make everyone else notice the spectacle that surrounds it. If you have a gem of an idea for a gimmick or image, it can help, but they like to figure that out on their end, if applicable.