Subject: Re: How Popular is Radio?
Posted by SoundCheck on Mon, 28 Feb 2011 06:21:26 GMT
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I haven't actually listened to the radio for a long time now...I just don't find it necessary to do so anymore because I can have my dose of music from my personal playlist and I get my updates on news or recent happenings online or from TV...I don't know the statistics, but I guess more people are tuned in to TV than to radio, so TV advertisements produce better and faster results.