Subject: Re: How Popular is Radio?

Posted by GoodVibrations on Sun, 27 Feb 2011 17:36:32 GMT

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I don't listen to radio much anymore. One of the reasons was stated by Adveser in another thread regarding the quality of sound. When you can hear so much more with a CD, or an MP3 player, it makes it harder to want to listen to the lesser quality on radio. Plus, I really don't want to listen to commercials. The radio stations can give all the statistics they want about how many people are listening and therefore advertising gets more audience, but how many switch stations when a commercial comes on, or turn down the radio to avoid the advertisement?